

ALLIED DIGITAL

YOUR ONE STOP SHOP FOR IT SERVICES

A global IT transformation architect, Allied Digital has been transforming the world of IT services step by tiny step, and are one of the most promising IT service providers in recent times, as they have excelled in assisting clients transform and succeed in challenging environments



Starting their services in 1984 with a digital data service, Allied Digital has always been collaborating with the best.

A RICH HISTORY

It was in 1995 that the brand Allied Digital Services was firmly established and it did not take them long to make their presence felt on the global IT stage. Within a year, they had partnered with Dell, one of the most successful IT companies of all time. The next year, in 1997, close alliances with Microsoft and Cisco, along with a partnership with Intel, continued the upward trend for Allied Digital.

All these collaborations and partnerships helped Allied Digital to firmly establish itself as a frontrunner on the global IT services stage, which ultimately led to an expansion project in 2000 across India.

Twelve years later, the organization started its services in the United Kingdom, which was another feather in the cap. Allied Digital has been going strong ever since.

COMPANY VALUES

Allied Digital prides itself on the values it instils in its employees. Believing in a 3S approach, which consists of Smart people, Smart processes and Smart technology, Allied Digital has taken its over two decades' worth of experience in the IT services sector and turned it into cutting-edge solutions for a wide range of industries spanning over 35 countries. A strong foundation for one of the best-in-class Integrated Service Delivery Frameworks has continuously helped the organization in augmenting their position at the top of the pile.

Nitin Shah, the Chairman at Allied Digital, has toiled day and night to create an organisation that stands for the values he believes in – ethics, trust, relationships, attitude, infrastructure, capabilities and transactions. These values, when shaped into a pyramid, form more than just the

logo of the company. They form the set of values which provides a continuous guiding light to the company.

Their vision for the future includes harnessing three 'mega' forces, which are: Developing technological depth; Augmenting resources, infrastructure and reach; and Leveraging the best management practices for operational excellence.

Becoming the most admired global IT services provider is what they aim to become, and these three mega forces form the guiding principles to help them achieve this objective. A strong belief that good governance attracts good results is inherently present in all stakeholders of the company. Whether it is an IT engineer or a manager, everyone is part of the same big picture at Allied Digital, one that aims at helping their customers achieve better whilst simultaneously growing themselves.

Offering services and solutions namely, IT-as-a-Service, End User services, Digital Workplace solutions, Process automation, Enterprise IT Managed Services and

System Integration Solutions, Allied Digital has created a global platform providing IT support in over 70 countries on its own and through strategic alliances and solutions partnerships leading to an excellent business outcome for all its customers.

